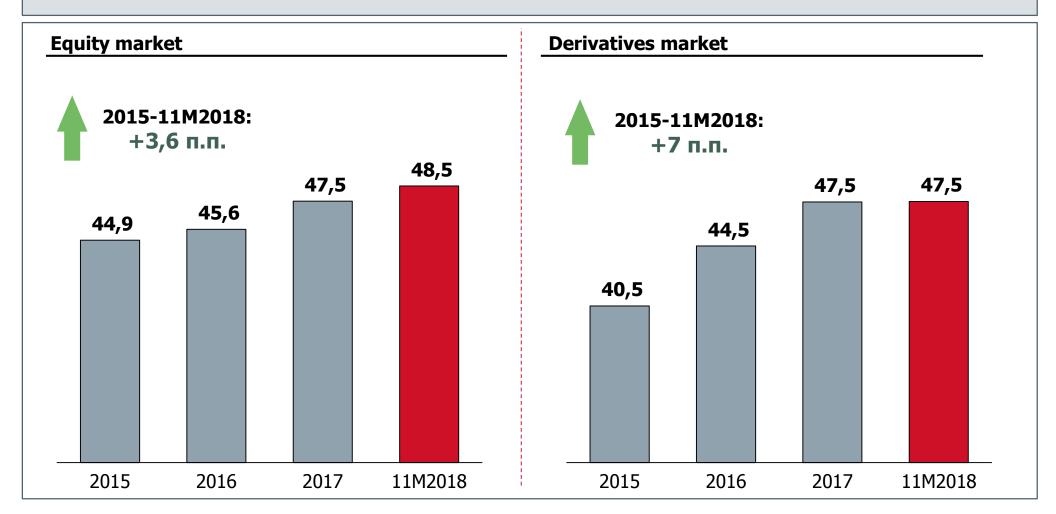


# **Anna Kuznetsova**

**Executive Board Member -**Managing Director of the Equity & Bond Market

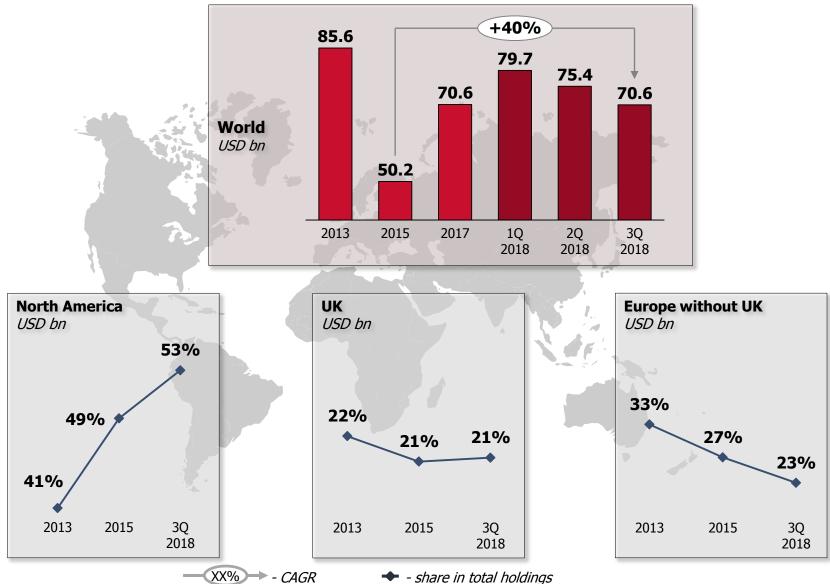
# International investors share is increasing

### International investors share in trading is increasing



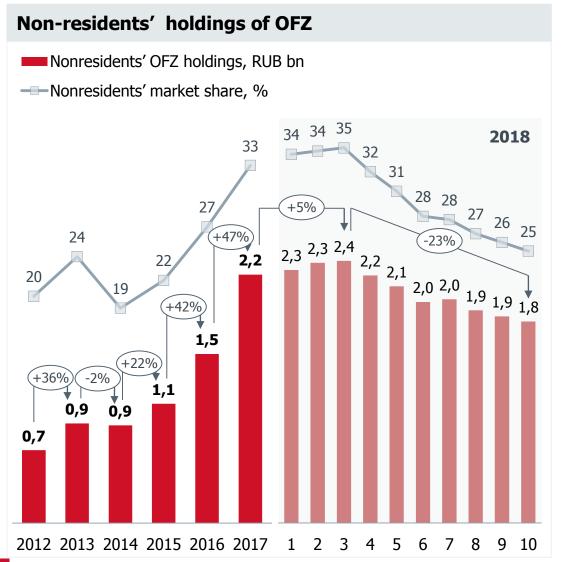


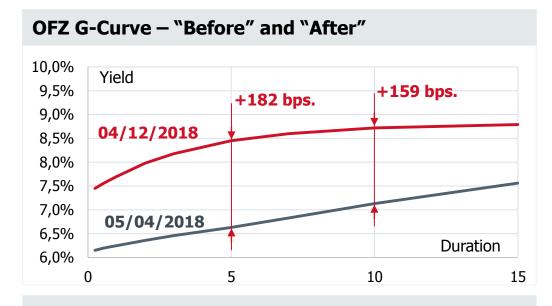
# **International funds holdings of Russian equity**

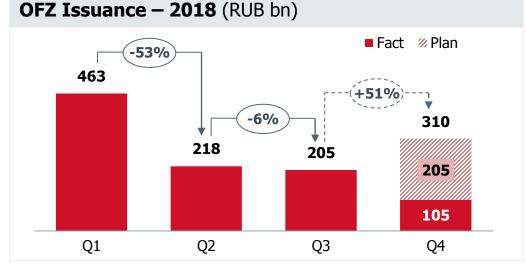




## **Foreign investors on the OFZ market**







# MOEX cooperation with **Chinese exchanges, clearing houses, banks and brokers**

# MOUs with Chinese exchanges and clearing houses

Strategic cooperation agreement with Shanghai Stock Exchange

 Dalian Commodity Exchange, Shanghai Gold Exchange, CFFEX, Shenzhen Stock Exchange, Shanghai Clearing House

#### **MOUs with Chinese brokers**

China Galaxy Securities, CITIC Securities

#### **MOUs with Chinese banks**

■ BOC, ICBC, CICC

# Agreement with Chinese market data companies

SSE Infonet company

#### 2015 and 2016 - Joint SSE-MOEX Forums in Shanghai

#### **Conferences and forums**

**2017** – MOEX Forums in Shanghai, Beijing and Shenzhen

2017 - Joint Conference of Shanghai Clearing House and MOEX in Moscow

**2018** – Joint Conference of Shanghai Stock Exchange and MOEX in Moscow, MOEX Forums in Shanghai and Beijing

# >

#### **Future plans:**

• FX-link with CFETS, cross-listing of ETFs with Chinese exchanges, joint forums in Russia and China



# **MOEX** is technically ready for RMB bonds



Issuing bonds in CNY on Moscow Exchange



Trading and Settlement CNY bonds



Interdealer REPO and REPO with CCP for CNY bonds

### Russian market is available for Chinese investors



In May 2018, The People's Bank of China has issued a new rule to regulate overseas securities investment by Renminbi Qualified Domestic Institutional Investors (RQDII).



RQDII is eligible to invest in the **RMB-denominated** products on overseas financial markets with their own RMB funds or RMB funds raised from domestic institutions and individuals.



Qualified RQDIIs may invest as much RMB funds as they are able to raise from domestic investors, provided that the amount of funds are within the maximum amount reported to or approved by the regulatory authorities.



# Investing in Russian Equities and Bonds is Easy



#### **Accessing Russian market is easy**



**No restrictions** on investments in Russian equities and bonds



No regulatory approval is required for foreign investors to start investing



**RUB is fully convertible** since 2006



RUB can be acquired on MOEX for USD and CNY



Opening an account with a global custodian and a Russian broker is easy



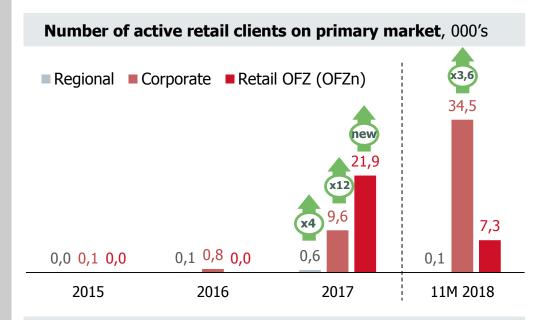
The account may be opened at Russian **subsidiaries of Chinese banks**: Industrial and Commercial Bank of China (ICBC) and Bank of China (ELUOSI)



Access through a broker to MOEX allows to trade **all asset classes** 



# **Retail clients:** a growing factor in the bond market





- ✓ Increase of the maximum IIA deposit to RUB 1 million per annum
- ✓ New instrument types (government retail bonds (OFZn), retail bonds from top banks)
- ✓ New taxation of corporate bond coupons (similar to bank deposits) and investment deduction for 3 years holding period
- ✓ Remote broker account opening

# Regional Corporate OFZ Regional 23 26 x1,4 7 11 11 23 26 x1,5 11 11 25 26 26 26 27 26 26 26 27

#### **Current initiatives**

2015

 Reduction of the bond holding period from 3 to 1 year for investment deduction

2017

11M 2018

IIA insurance, permission to open several IIAs

2016

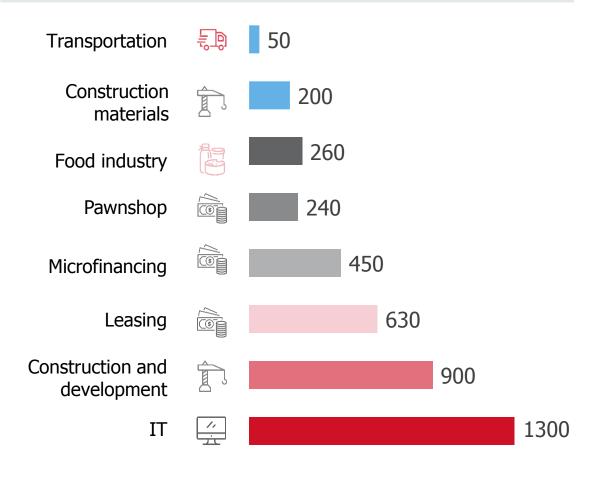
- Eurobonds tax benefit to offset FX-rate differences
- Simplification of market access (marketplace, remote identification, etc.)



# **High-Yield bonds – trend of 2018**

### **High-Yield bond Issuers by industry**

Volume placed in 2018, RUB mn



#### Advantage of bonds over corporate loans

Larger borrowing volume

More long-term financing

Lower interest rate (for experienced issuers)

Unsecured debt

Not depend on one lender

Wide investor base (banks, funds, retail)

Establishing a public credit history

Build relationships with investors on other projects, including equity capital

# **Sustainability Bond Sector on Moscow Exchange**

#### **Goals**

- Stimulation of proceeds in environmental and social projects
- ✓ Developing sustainable business practices
- ✓ Investors information: use of proceeds, green impact etc.

#### **Issuer benefits**

- Marketing and promotion of green and social bond issuers on fixed income market
- ✓ Access to relevant buy-side and sell-side audience
- ✓ Additional disclosure channel for enhancing issuer's reputation and clarifying environmental strategy



# Green bonds

Use of proceeds for projects with a clear environmental benefits:

- renewable energy
- pollution prevention and control
- eco-friendly transport etc.



Use of proceeds for projects that address social issues and/or seek to achieve positive social outcomes:

- affordable housing
- creating new jobs
- food security etc.



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- -perception of market services offered by the Company and its subsidiaries;
- -volatility (a) of the Russian economy and the securities market and (b) sectors with a high level of competition that the Company and its subsidiaries operate:
- -changes in (a) domestic and international legislation and tax regulation and (b) state policies related to financial markets and securities markets;
- -competition increase from new players on the Russian market:
- -the ability to keep pace with rapid changes in science and technology environment, including the ability to use advanced features that are popular with the Company's and its subsidiaries' customers;
- -the ability to maintain continuity of the process of introduction of new competitive products and services, while keeping the competitiveness;
- -the ability to attract new customers on the domestic market and in foreign jurisdictions;
- -the ability to increase the offer of products in foreign jurisdictions.
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